



PolariStory

A HUMAN INSIGHT MEDIA COMPANY

PODCAST MEDIA KIT

2026

YOU WANT TO *Change* THE WORLD.
WE'RE HERE TO *Build* YOUR STAGE.

True market authority belongs to those who can tell the stories that cut through transactional noise. By treating your vision as a vital driver rather than a byproduct, we transform passive consumption into impactful truths that unify culture and drive measurable movement. **We illuminate to transform.**

MAKE THE MOST OF YOUR PODCAST

Maximizing the ROI of your podcast appearance is about turning a single conversation into an engine for long-term influence. Depending on your goals, whether you want to quickly signal your expertise, establish a foundational centerpiece, or execute a comprehensive marketing campaign, our asset packages are designed to amplify your voice and extend your reach beyond the episode drop.

ASSET TIERS

The "Signal" Promotional Pack — \$500

- **The Deliverable:** A curated set of social media posts (LinkedIn, X, and Meta) including content, creative and 30-second shorts.
- **The Value:** These post assets are designed to "signal" your expertise, capture attention in crowded professional feeds, and increase online visibility. Our goal is clear competitor differentiating and showcasing your authority.

The Executive Highlight Reel — \$1,500

- **The Deliverable:** The "Signal" Promotional Pack + an edited 3–5 minute highlight reel that emphasizes the expertise behind your work. The reel and posts include custom branding, audio background, and stock b-roll.
- **The Value:** Longer and expanded content will make a greater impact and increased brand authority by giving the audience a deeper perspective into your expertise.

The "Authority" Integrated Bundle — \$3,500+

- **The Deliverable:** The "Signal" Promotional Pack + Executive Highlight Reel + Promo Video featuring your product, service or organization in your podcast episode with access to the video file + PolariStory blog feature.
- **The Value:** Provide assets for full promotion through marketing channels including social media and transferrable long content posts.

PolariStory Podcasts



READY TO EXPAND YOUR REACH?

CONTACT US:

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 polaristory.com

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