PolariStory
A HUMAN INSIGHT COMPANY

Podcast Media Kit 2026

You want to change the world. We're here to build your stage.

True market authority belongs to those who can tell the stories that cut through transactional noise. By treating your vision as a vital driver rather than a byproduct, PolariStory transforms passive consumption into impactful truths that unify culture and drive measurable movement. We illuminate to transform.

1. Make the Most of Your Podcast

Maximizing the ROI of your podcast appearance is about turning a single conversation into an engine for long-term influence. Whether you want to quickly signal your expertise, establish a foundational centerpiece or run a comprehensive marketing campaign, each promotional pack amplifies your voice and extends your reach beyond the episode drop.

2. Choose by Where Your Content Will Live

Each pack builds on the one before it.

FOR SOCIAL FEEDS

The Signal Promotional Pack

Vertical clips and posts for LinkedIn, X and Meta.

FOR YOUR WEBSITE

The Executive Highlight Reel

A widescreen reel for your website, speaker kit or investor deck.

FOR EVERY CHANNEL

The Authority Integrated Bundle

Full promotion across your marketing channels.

3. PolariStory Podcasts

Every pack is built from your episode on a PolariStory show.

Relentless Pursuit of Winning
rpowpodcast.com

Bridging the Gap
Real People, Unreal Job Market · btgshow.com

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Promotional Packs

Branded content built from your own show, ready to share.

FOR SOCIAL FEEDS

4. The Signal Promotional Pack — $500

The Deliverable
A curated set of social media posts for LinkedIn, X and Meta, including content, creative and vertical video clips of 1 to 3 minutes.

The Value
These posts signal your expertise, capture attention in crowded professional feeds and increase online visibility, setting you apart from competitors and showcasing your authority.

FOR YOUR WEBSITE

5. The Executive Highlight Reel — $1,500

The Deliverable
The Signal Promotional Pack plus a widescreen highlight reel of 3 to 5 minutes for your website that emphasizes the expertise behind your work. The reel and posts include custom branding, audio background and stock b-roll.

The Value
Longer, expanded content makes a greater impact and builds brand authority by giving the audience a deeper perspective into your expertise.

FOR EVERY CHANNEL

6. The Authority Integrated Bundle — $3,500+

The Deliverable
The Signal Promotional Pack, the Executive Highlight Reel and a promo video featuring your product, service or organization in your podcast episode, with access to the video file, plus a PolariStory blog feature.

The Value
Content for full promotion through your marketing channels, including social media and long-form posts you can share anywhere.

Ready to expand your reach?

gonorth@polaristory.com
polaristory.com/promote-your-podcast

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